



JA Inspire™  
Virtual



## Auditorium Webinar Listing On-Demand Videos



Explore | Connect | Discover

2021 - 2022

# Webinar Spotlights

During your time at JA Inspire, you will have an opportunity to visit the auditorium to watch webinars that focus on three areas:

Entrepreneurship



Financial Literacy

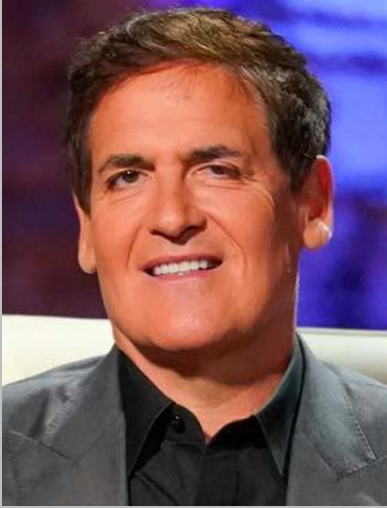


Career Readiness



The webinar listings have icons for each webinars' area of focus.

Prior to attending the fair, page through the webinar spotlights, and look for webinars that interest you. Read and discover as much as you want. This time is yours.



*Mark Cuban*



## **Being an Entrepreneur**

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Mark Cuban is an American entrepreneur, television personality, media proprietor, and investor, whose net worth is an estimated \$4.3 billion, according to Forbes and ranked #179 on the 2019 Forbes 400 list. Mark Cuban is a named inventor of 11 patent families and 23 distinct patent publications for his inventions.

Mark began his entrepreneurial journey in high school as he was involved in Junior Achievement. “It gave me my first chance to understand how a business was structured,” said Mr. Cuban.

In this webinar, Mark will share his journey and give you some helpful tips for your future success.

*(17 minutes)*



*Roger Lee*

Entrepreneur/  
Drexel University



## **Entrepreneurship, the Arts and Education**

Roger Lee is a higher education professional with 6 years of experience and an award-winning arts and culture professional with 19 years of experience. He currently serves as a Program Manager, Entrepreneur-in-Residence, and Adjunct Professor at Drexel University's Charles D. Close School of Entrepreneurship and the Managing Director, Owner, and Founder of Roger Lee Arts, LLC. Roger wrote and self-published the e-books *Career Advice For Artists*, *Overcoming Dance Fear* and *How To Manage Your Own Career As An Artist*, presented the TEDx Talk "Why Millennial Entrepreneurs Matter", and starred in over 50 media features about entrepreneurship and the arts.

This video clip is a part of the May 21, 2020 JA Inspire Virtual Career Fair Livestream. Interviewed by Dr. Troy Podell of the Downingtown Area School District.

*(13 Minutes)*



*National African  
American Insurance  
Association (NAAIA)*



## What You'd Be Surprised To Learn About The Insurance Industry!

**Presented By The National African American Insurance Association (NAAIA) - Philly Chapter**

Our distinguished panel discusses how the industry has been affected by the pandemic, career opportunities in the insurance industry, what skills are needed to be successful, and emerging trends in the field.

### Industry Panelists:

- Sevé Spruill - Chubb, Director - Talent Outreach
- Storm Wilkins - Maguire Academy of Insurance and Risk Management, Executive Director
- Shanice Richardson - Distinguished Programs , Underwriter
- Carmela Robinson - PA Lumbermens Mutual Insurance Company, Underwriter II
- Jack Williams - Chubb, Risk Engineering Manager

*(53 minutes)*



Karissa Sachs  
K-Force



## **Make a Winning First Impression**

First impressions can make or break a professional opportunity. You never get a second chance to Make a Winning First Impression! Kforce will show you how to present yourself professionally particularly when it comes to using social media and navigating the interview process.

Karissa Sachs serves as Vice President, Digital Strategy and Talent Acquisition at Kforce where she drives overall strategy for the firm's digital platforms and initiatives. *(9 minutes)*



Suneel  
Gupta



## **Backable - The "it" quality can be learned**

Suneel Gupta is the founder of RISE and is on faculty at Harvard University. Using the seven steps inside his book *Backable*, Suneel went from being the face of failure for the New York Times to being the “New Face of Innovation” for the New York Stock Exchange. His ideas have been backed by firms like Greylock and Google Ventures, and he has invested in startups including Airbnb, Calm, and SpaceX. Suneel also serves as an emissary for Gross National Happiness between the United States and the Kingdom of Bhutan.

Hear about Suneel's experiences turning failure into success and how you can persuade people to take a chance on you and your ideas.



*Elizabeth  
Class-Maldonado*

*Trust for Public Land*



## De estudiar arquitectura a diseñar playgrounds: Mi carrera como arquitecta no tradicional

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Estaré hablando sobre mi experiencia como estudiante de arquitectura, mi desarrollo profesional al mudarme a los Estados Unidos y como organicé mis destrezas y experiencia a mi pasión por el diseño y la educación.

**Elizabeth Class-Maldonado:** Posee un bachillerato en Diseño Ambiental con una segunda concentración en Historia del Arte y una Maestría en Arquitectura, ambas de la Universidad de Puerto Rico, Recinto de Río Piedras. Actualmente es Senior Program Manager para el Trust for Public Land. Una organización que se enfoca en crear parques, proteger la naturaleza y crear espacios para que las comunidades puedan tener acceso a espacios verdes saludables y habitables. Además, es miembro de la junta de directores del Centro para la Arquitectura y el Diseño donde es parte del comité de Educación en la Arquitectura K-12.





*Julian Zaldivar*

*ESPN Deportes  
(Palm Beach, FL)*



## **Mi carrera como locutor deportivo**

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Soy el gerente de la estación de ESPN Deportes Radio 760AM en West Palm Beach, FL . Mi área de especialización: ventas hispanas y marketing para la industria del deporte y los medios de comunicación.

(11 Minutos)



*Daisy Cedeño*

*Hispanic in America  
Media*



## **Mi carrera en radio y televisión**

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Coach de Comunicaciones / Personalidad de la radio, productora y podcaster.

Ayudamos a Empresarios, Entrepreneurs y Profesionales a comunicar efectivamente por medio de conferencias, talleres, y creando contenido digital.

(5 Minutos)



*Rama Assaf-Smith*

Comcast



## **Science, Leadership & Customer Experience**

Rama currently leads a team of data scientists and analysts at Comcast and through her role she helps measure the customers' experience on the xfinity X1 and HSD platforms. Prior to joining Comcast, Rama spent some time working for a global investment bank, a Philadelphia based startup, and a utility company. She holds a Master's in Business Intelligence from St. Joseph's University and a Bachelor's degree in Computer Science from Morgan State University.

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*(11 Minutes)*



*Jovan Glasgow*



## **Achieve the Unimaginable!**

By discovering your "WHY" you will be able to become a better version of yourself so you can accomplish more while having fun! You will be able to create a successful life where you feel fulfilled and are making a difference!

*(13 minutes)*

**PSECU**<sup>SM</sup>*Lisa Kennedy*

## Careers & Credit

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When you're applying for a job, you probably expect to submit a resume and cover letter. But, did you know that a potential employer might ask to check your credit, as well? Learn what that means, how it could affect you, and what other ways your finances and future employment are connected in this short webinar.

Lisa Kennedy is a member of PSECU's financial education outreach team. In her role, she conducts in-person and virtual presentations on a variety of financial topics, and contributes to the credit union's financial education program, WalletWorks. Lisa holds a Bachelor of Science in Business Administration from Central Penn College and is a Certified Credit Union Financial Counselor accredited through the Credit Union National Association. *(14 minutes)*



Marcus  
Howard



## eSports and Gaming - How to turn your hobby into a professional career!

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Kick start a career in eSports and Gaming! This \$180 billion industry is nearly twice the size of the film and music industry combined. There are a number of excellent career opportunities ranging from education, to sales and marketing, event production, soft ware development, as well as professional services. Learn all about these amazing opportunities!

*(17 minutes)*



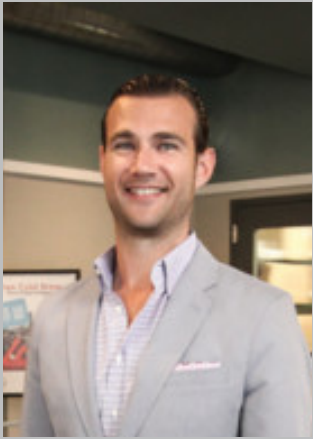
*Keri Neidig  
Sallie Mae*



## Scholarships: Finding Free Money for College

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Keri Neidig, Director of Business Development at Sallie Mae has been in the financial aid industry since graduating from Kutztown University in 2001. She is passionate about helping families navigate the going-to-college process. Keri uses her personal experience as a first generation college student who grew up in a single-parent household to drive that passion. Her professional experience includes working at private universities in Pennsylvania as a financial aid administrator. Now, in her role with Sallie Mae, she engages with high schools and college campuses across the state. She loves what she does and her own sons are putting that knowledge to the test as they make their way through high school!  
*(9 minutes)*



Nick Bayer  
Saxby's

# SAXBYS



## Social Entrepreneurship

This interview with Nick Bayer, Founder and CEO of Saxby's Coffee highlights his journey as he built both his business and his brand.

Hear how his model is now expanding to include The Saxby's Experiential Learning Platform, an innovative way to give real world experience to college students across the nation.

Nick Bayer has always been in the business of bringing people together, whether it's as one of Philadelphia Business Journal's "Most Admired CEOs" or as a consummate team captain since Little League. So when he created Saxbys in 2005, Nick never really considered it to be a coffee company — instead, it's a social impact company fueled by amazing food, beverage and hospitality. Philadelphia-based Saxbys has since grown from one corner cafe to nearly 30 units with a singular mission: MAKE LIFE BETTER. (41 minutes)

